

Cleaner Communities Day

Hosted by CIWM Tuesday 2nd July 2019 – DW Stadium Wigan



Now in its 2nd year CIWM's 'Cleaner Communities' day equips both the private sector and local authorities with up to date information on aspects of street cleansing. The 2019 event will focus on current hot topics such as procurement, health and safety, data and fly-tipping. This niche event, specifically tailored for like-minded resource and waste management professionals, is the perfect opportunity for sector leading exhibitors to network with an audience of key decision makers involved in the world of street cleansing.

Who Should Exhibit

Providers of Road sweepers, street cleaning equipment, municipal vehicles, street furniture, street lighting equipment, signage, vehicle hire, bins, waste recycling centres, waste management companies and local community street cleaning projects to name a few!

Who Attends?

The day is free to attend for individual delegates and is relevant to both local authorities and the private sector. 'Cleaner Communities' is significant to a wide range of professionals across the resource and wastes sector and provides exhibitors with an opportunity to network with a relevant and engaged audience.

Examples of a range of delegate job titles from 2018 include;

- National Municipal Hire Manager
- Waste & Recycling Manager
- Neighbourhood Operations Manager
- Head of Refuse Division
- Waste Contracts Manager
- Sales & Marketing Manager
- Business Development Manager
- Contracts Manager (Street Scene)
- UK Sales Manager
- Commercial Manager
- Contract Monitoring Officer
- Waste Contracts Manager
- Head of Environmental Services
- Waste Environmental
- Director of Street Scene Services
- Waste Officer
- Waste & Street Scene Manager
- Communities Manager
- Waste Minimisation Officer and Data Analyst
- Environmental Services Manager
- Client Services Manager
- Key Accounts & New Projects Manager
- Waste Partnership Manager

Powerful marketing solutions to reach sustainability, resource and waste professionals





Sponsorship and Exhibition Package Details

Headline Sponsor x2 - £2,800 + VAT (Business Partner rate £2400+vat)

Huge brand opportunity at this event for our headline sponsors to promote to a highly relevant and niche audience. They will also be part of the marketing for this event with their logo appearing on all e-mails and event marketing.

- Exhibition space in prime position
- Branding around the conference seating area (pop ups)
- Opportunity to exhibit outside (for vehicle or equipment) as well as internal space
- Logo and listing on event pages of website
- 12-month premium CIWM Business Directory listing online
- Full-page advert in CIWM Journal (May/June issue)
- 2 staff attendees, including lunch

Lunch Sponsor x1 - £2000+ VAT (Business Partner rate £1800+vat)

We are offering this event free for delegates to attend and providing a lunch for them. The sponsorship of this lunch will offer an opportunity to showcase your brand to a captive audience. They will also be part of the marketing for this event with their logo appearing on all e-mails and event marketing.

- Branding around the catering/lunch area (pop ups)
- Opportunity to exhibit outside (for vehicle or equipment)
- Logo and listing on event pages of website
- 12-month premium CIWM Business Directory listing online
- Full-page advert in CIWM Journal (May/June issue)
- 2 staff attendees, including lunch

Exhibitor Plus - £1,500 + VAT (Business Partner rate £1200 + vat)

Adding a pre-conference advertising and editorial package to your event exhibition presence provides an opportunity to reach a wide audience and attract visitors to your stand.

- 2m x 2m exhibition space in the networking area, (internal or external)
- Logo and listing on event pages of website
- 12-month premium CIWM Business Directory listing online
- 1/4-page advert in CIWM Journal (May/June issue)
- 2 staff attendees, including lunch

Internal Exhibition Space – £600 + VAT (Business Partner rate £450 +vat)

As one of a limited number of exhibitors you have the chance to spend quality time with potential customers who will be in a 'looking for solutions' frame of mind.

- 2m x 2m internal exhibition space in the networking area
- Logo and listing on exhibitor pages of conference website
- 1 attendee pass, including lunch





External Exhibition Space – £1000 + VAT (Business Partner rate £850 +vat)

As one of a limited number of exhibitors you have the chance to spend quality time with potential customers who will be in a 'looking for solutions' frame of mind.

- 2m x 2m internal exhibition space in the networking area
- Logo and listing on exhibitor pages of conference website
- 1 attendee pass, including lunch

Internal & External Exhibition Space – £1000 + VAT (Business Partner rate £850 +vat)

As one of a limited number of exhibitors you have the chance to spend quality time with potential customers who will be in a 'looking for solutions' frame of mind.

- 2m x 2m internal exhibition space in the networking area and external exhibition area for vehicle or equipment
- Logo and listing on exhibitor pages of conference website
- 2 attendee pass, including lunch

Please note we only have 18 internal exhibition stands and x8 external stands, so early booking is recommended to avoid disappointment

For more information contact Ginny Hunter on 01604 823346 or email ginny.hunter@ciwm.co.uk

*Please note additional attendees must be registered and a small fee covering lunch will be applied as free places are limited

