

Exclusive discounted marketing packages for CIWM Affiliated Organisations 2015

Working with CIWM ensures you are at the forefront of resource and waste management. We work for the benefit of our members, using our knowledge and influence to create opportunities for success in our industry.

All CIWM Affiliated Organisations enjoy a wide range of benefits including substantial savings on marketing packages.

Affiliated Organisation Benefits:

- Subscriptions to CIWM Journal
- Up to 20% discount on training and conference places
- Use of CIWM logo in communication material
- Networking opportunities
- News Online weekly bulletin
- Listing on CIWM Online Directory
- Updates on consultation processes
- Notification of export opportunities
- Opportunity to participate in Special Interest Groups
- Advice on waste and resources management issues and training
- Links with professionals around the world

2015 Affiliated Organisation Membership costs £823 pa

Other marketing activities and channels can be added to any package with discounts of Bronze 10%, Silver 15% and Gold or Platinum 20%.

This offer is open exclusively to CIWM Affiliated Organisations. The offer is open until 31 December 2014. See full terms and conditions at http://www.ciwm.co.uk/affiliate_organisation_offer

Choose the right marketing package

	Bronze	Silver	Gold	Platinum
Print Advertising - CIWM Journal				
Half page	● x2	● x4		● x4
Full page			● x2	● x2
Classified Directory Listing	● x12 months	● x12 months	● x12 months	● x12 months
Digital Advertising - online and newsletter				
252 x 70 pixels (Journal Online CIWM website)	● x1 month			
252 x 156 pixels (Journal Online CIWM website)		● x1 month		● x4 months
690 x 70 banner (Journal Online CIWM website)			● x1 month	● x2 months
Newsletter half skyscraper	● x1	● x4	● x4	● x4
Newsletter full skyscraper				● x2
Online Supplier Directory listing on CIWM website	● x12 months	● x12 months	● x12 months	● x12 months
Event Sponsorship, Attendance and Exhibition Space				
Conference day delegate pass (London, Wales or Scotland)			● x2 places	● x6 places
Conference stand (London, Wales or Scotland)			●	● x3
Conference partnership (London, Wales or Scotland)				●
Gala Dinner guest (at RWM)	● x2 places	● x2 places		
Gala Dinner table (at RWM)			●	●
Awards dinner guest (CIWM or Clean Britain)		● x2 places		
Awards dinner table (CIWM or Clean Britain)			●	●
Awards sponsorship (CIWM or Clean Britain)			●	●
Presidential Innauguration and dinner invitation				● x10
Bespoke oportunities				
Sponsored round table event and editorial organised by CIWM				●
Company profile editorial feature in CIWM Journal			●	●
Organise events under CIWM 'umbrella'		●	●	●
Speaking opportunity				●
Solus email to CIWM members				●
Video content on Journal Online website				●
Package price	£ 2,700	£ 4,950	£ 11,950	£ 27,750
Rate card value	£ 3,922	£ 7,792	£ 19,329	£ 49,144
			8 packages available	3 packages available



To talk through any of these opportunities please contact the CIWM team:



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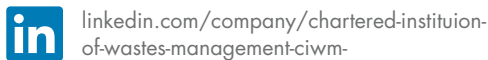


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www.ciwm-journal.co.uk

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Exclusive discounted marketing packages for CIWM Affiliated Organisations 2015



Increase Brand Awareness



Launch New Products



Create A Competitive Difference



Generate New Leads



Increase Media Coverage



Strengthen Client Relationships



Be Seen As A Thought Leader

